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Dear PCHF Friends:

Parker County Health Foundation will have our annual **Boots and Bling Charity Gala on Saturday, February 21st 2026**. The private VIP cocktail reception is from 5:00 pm to 6:00pm, and doors open at 6:00 pm. **Boots & Bling will feature a private concert by Country Music Artist Red Shahan**, at River Ranch Stockyards!

PCHF is committed to enhancing the health and well-being of qualified Parker County residents who otherwise could not seek costly treatments and/or services. All proceeds from this event are allocated to our Parker County nonprofit partner agencies. **Due to YOUR generosity from the 2025 gala, we were able to allocate \$417,000 to the following agencies:**

- **(\$85,000) Children's Advocacy Center of Parker County** – Assist local authorities with forensic interview, therapeutic recovery services, medical evaluations and recovery services for sexually abused children and their families
- **(\$15,000) Fifty Three Golf Foundation** – Counseling services for PTSD and mental health, suicide prevention awareness
- **(\$70,000) Freedom House** – Professional therapy for domestic violence victims
- **(\$30,000) Grace House Ministries** – Services for pro-life family planning and prenatal care
- **(\$45,000) Manna Storehouse, Inc.** – Prescription and medical assistance
- **(\$67,000) Parker County Center of Hope/Kingdom Smiles Ministries** – Prescription, medical and dental assistance
- **(\$70,000) Parker County Committee on Aging / Meals on Wheels** – Delivers nutritious meals for Parker County seniors and provides socialization opportunities at the senior center
- **(\$10,000) Parker County Child Welfare Organization** – Working with the community and other agencies to provide emergency health related services
- **(\$25,000) Sanctified Hope** – Prescription assistance/health-related services

We are so grateful to have been able to contribute this level of support, but their needs are even greater now. That's where YOU come in. The deeper you dig, the more of our neighbors you help. Every dollar you give, supports ALL of the agencies above.

We have included the sponsorship levels for your review. The last event sold out weeks in advance, so don't delay, secure your sponsorship today. **January 12, 2026 is the deadline to ensure your business is included in the marketing materials.** Thank you in advance for your support!

For additional information, contact **Penny Shelton at 817-597-6552** or **pennyselton@att.net**.

Thank you,

PCHF Board of Directors and the Event Committee



Featuring  
**RED SHAHAN**  
in concert



**MARKETING SPONSORSHIPS**

<p><b>PRESENTING SPONSOR</b></p>  <p>(only 1 available)</p>	<ul style="list-style-type: none"> <li>• Event Naming Rights</li> <li>• Three (3) tables for 10 with premier seating</li> <li>• <b>VIP Cocktail Reception for 30 with Red Shahan</b></li> <li>• Company banner displayed at event</li> <li>• 1 minute infomercial</li> <li>• One night at The Drover</li> <li>• PCHF website &amp; social media advertising</li> <li>• Logo presence and signage at event</li> <li>• Included on partner check presentation</li> <li>• Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>
<p><b>ENTERTAINMENT SPONSOR</b></p> <p><b>\$35,000</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• Three (3) tables for 8 with premier seating</li> <li>• <b>VIP Cocktail Reception for 24 with Red Shahan</b></li> <li>• Company banner displayed at event</li> <li>• Recognition from band</li> <li>• One night at The Drover</li> <li>• PCHF website &amp; social media advertising</li> <li>• Logo presence and signage at event</li> <li>• Included on partner check presentation</li> <li>• Recognition at podium &amp; in program</li> </ul>
<p><b>CHUCKWAGON SPONSOR</b></p> <p><b>\$30,000</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• Two (2) tables for 10</li> <li>• <b>VIP Cocktail Reception for 20 with Red Shahan</b></li> <li>• PCHF website &amp; social media advertising</li> <li>• Logo presence and signage at event/dinner stations</li> <li>• Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>
<p><b>VIP COCKTAIL RECEPTION SPONSOR</b></p> <p><b>\$25,000</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 10</li> <li>• <b>VIP Cocktail Reception for 10 with Red Shahan</b></li> <li>• Marketing collateral in VIP room</li> <li>• Company banner in VIP room</li> <li>• PCHF website &amp; social media advertising</li> <li>• Logo presence &amp; signage at event</li> <li>• Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>
<p><b>BEVERAGE SPONSOR</b></p> <p><b>\$20,000</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 10</li> <li>• <b>VIP Cocktail Reception for 10 with Red Shahan</b></li> <li>• Signature cocktail for the night</li> <li>• Logos on beverage tickets</li> <li>• PCHF website &amp; social media advertising</li> <li>• Logo presence and signage at event</li> <li>• Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>

# BOOTS & BLING

**Feb 21, 2026**

River Ranch Stockyards



Featuring  
**RED SHAHAN**  
in concert



## MARKETING SPONSORSHIPS

<p><b>LIVE AUCTION SPONSOR</b></p> <p><b>\$10,000</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 10</li> <li>• <b>VIP cocktail reception for 10 with Red Shahan</b></li> <li>• Continuous recognition during live auction</li> <li>• Signage on stage during live auction</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition at podium &amp; in program</li> </ul>
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<p><b>CHAMPAGNE SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>• Logo on champagne glass tag</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition on podium &amp; in program</li> </ul>
<p><b>PHOTO BOOTH SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>• Logo on photos</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition at podium &amp; in program</li> </ul>
<p><b>VALET SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>• Signage at valet stand</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition at podium &amp; in program</li> </ul>
<p><b>SUPER SILENT AUCTION SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>• Signage at event and full color slideshow</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition at podium &amp; in program</li> </ul>
<p><b>TOTE BAG SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>• Logo on tote bags</li> <li>• Marketing collateral in tote bags</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition at podium &amp; in program</li> </ul>

<p><b>DECOR SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>• Logo on all table decor</li> <li>• PCHF Website Advertising/Social Media</li> <li>• Recognition on podium &amp; in program</li> </ul>
<p><b>HEADS OR TAILS SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP cocktail reception for 8 with Red Shahan</b></li> <li>• Logo on Heads or Tails marketing</li> <li>• Included in Heads or Tails process</li> <li>• PCHF website advertising &amp; social media</li> <li>• Recognition on podium &amp; in program</li> </ul>
<p><b>BID PADDLE SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP cocktail reception for 8 with Red Shahan</b></li> <li>• Logo on all light up bid paddles</li> <li>• PCHF website advertising &amp; social media</li> <li>• Recognition on podium &amp; in program</li> </ul>
<p><b>BEER BURROS COCKTAIL HOUR SPONSOR</b></p> <p><b>\$7,500</b> (only 1 available)</p>	<ul style="list-style-type: none"> <li>• One (1) table for 8</li> <li>• <b>VIP cocktail reception for 8 with Red Shahan</b></li> <li>• Logo on burro barrels</li> <li>• PCHF website advertising &amp; social media</li> <li>• Recognition on podium &amp; in program</li> </ul>



# BOOTS & BLING

**Feb 21, 2026**

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## MARKETING SPONSORSHIPS

<p><b>MIDNIGHT SNACK SPONSOR</b> \$6,000 (only 1 available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 8</li> <li><b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>Logo on midnight snack</li> <li>PCHF Website Advertising/Social Media</li> <li>Recognition on podium &amp; in program</li> </ul> <p><b>SOLD</b></p>
<p><b>BOOT SHINER SPONSOR</b> \$6,000 (only 1 available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 8</li> <li><b>VIP cocktail reception for 8 with Red Shahan</b></li> <li>Logo on signage at boot shiner booth</li> <li>PCHF Website Advertising/Social Media</li> <li>Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>
<p><b>HORS D'OEUVRES SPONSOR</b> \$6,000 (only 1 available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 8</li> <li><b>VIP cocktail reception for 8 with Red Shahan</b></li> <li>Logo on cocktail napkins</li> <li>PCHF Website Advertising/Social Media</li> <li>Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>
<p><b>DESSERT SPONSOR</b> \$6,000 (only 1 available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 8</li> <li><b>VIP Cocktail Reception for 8 with Red Shahan</b></li> <li>Logo on dessert table</li> <li>PCHF Website Advertising/Social Media</li> <li>Recognition at podium &amp; in program</li> </ul> <p><b>SOLD</b></p>

## TABLE PATRON SPONSORSHIPS

<p><b>CATTLE BARON SPONSOR</b> \$15,000 (only 1 available)</p>	<ul style="list-style-type: none"> <li>Two (2) tables for 8</li> <li><b>VIP cocktail reception for 16 with Red Shahan</b></li> <li>PCHF website &amp; social media advertising</li> <li>Logo presence and signage at event</li> <li>Recognition at podium &amp; in program</li> </ul>
<p><b>SADDLE SPONSOR</b> \$10,000 (limited available)</p>	<ul style="list-style-type: none"> <li>Two (2) tables for 6</li> <li><b>VIP cocktail reception for 12 with Red Shahan</b></li> <li>PCHF website &amp; social media advertising</li> <li>Logo presence and signage at event</li> <li>Recognition at podium &amp; in program</li> </ul>
<p><b>SPUR SPONSOR</b> \$7,500 (limited available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 10</li> <li><b>VIP cocktail reception for 10 with Red Shahan</b></li> <li>PCHF website Advertising &amp; Social Media presence</li> <li>Logo &amp; signage at event</li> <li>Recognition at podium &amp; in program</li> </ul>
<p><b>LASSO SPONSOR</b> \$5,000 (limited available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 8</li> <li>Logo/signage at event</li> <li>PCHF website advertising/Social media</li> <li>Recognition at podium &amp; in program</li> </ul>
<p><b>CACTUS SPONSOR</b> \$3,000 (limited available)</p>	<ul style="list-style-type: none"> <li>One (1) table for 6</li> <li>Recognition in Program</li> </ul> <p><b>SOLD</b></p>

**CAN'T ATTEND?  
YOU CAN STILL DONATE!**

<p><b>NONPROFIT TABLE SPONSOR</b> \$3,500 (2 available)</p>	<p><b>SOLD</b></p> <ul style="list-style-type: none"> <li>One (1) table DONATED to nonprofit partners</li> <li>Logo on sign at nonprofit table</li> <li>Recognition at podium &amp; in program</li> <li>2 donor representatives seats</li> </ul>
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**VOLUNTEER TABLE SPONSOR**

<p>\$3,500</p>	<p><b>SOLD</b></p> <ul style="list-style-type: none"> <li>One (1) table DONATED to event volunteers</li> <li>Logo on sign at volunteer table</li> <li>Recognition in program</li> </ul>
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**MAKE A DONATION**

For more information please contact:  
817-597-6552 or  
[pennyskelton@att.net](mailto:pennyskelton@att.net)